

# CARHARTT WORK IN PROGRESS (CARHARTT WIP) FORMS A DIVISION OF THE AMERICAN BRAND CARHARTT, ONE OF THE FIRST COMPANIES TO PIONEER WORKWEAR IN THE USA.

Founded in Europe in 1989, 100 years after Hamilton Carhartt



established his business in Detroit, CARHARTT WIP has been carefully adapting and modifying Carhartt's core product characteristics to a different audience of consumers who value refined quality while still remaining true to Carhartt's origins. Since the beginning, Carhartt WIP have built an organic relationship with unknown, inspiring,



for a different design and brand origins. A strong, provocative brand in

and upcoming figures in music and sport, becoming an iconic and well respected

underground scenes, from hip-hop as well as working with labels such as VANS, JUNYA WATANABE and London in 1997, Carhartt WIP have more than 60 locations and can be found



to skateboarding, from graffiti to cycling, as A.P.C., NEIGHBORHOOD, PATTA, many more. Starting with one store in today opened flagship stores in more in over 2500 stores worldwide. Check

[CARHARTT-WIP.COM](http://CARHARTT-WIP.COM) for further information or contact [PR@CARHARTT-WIP.COM](mailto:PR@CARHARTT-WIP.COM)